

AGENDA
Enrollment Management Working Group
October 8, 2012
Corbett Conference Room
Meeting Time: 1:30 – 3:30

1. Announcements

2. Topic: Enrollment Projections

Time: (1:30 – 2:00)

Attachment: Spreadsheet and email discussion

Background: Given the CO's decision to exclude WUE students from the CA resident target, HSU is presented with both challenges and opportunities. There are two main challenges: (1) we need to be able to meet the campus enrollment target, which is based on CA resident numbers. This is important because we need to demonstrate to the system that we have more demand than we can accommodate so that we are positioned to receive enrollment growth money when and if it is available. (2) We need to be able to accommodate the additional CA residents using only fees and tuition because we will not get any enrollment growth money for adding more CA residents to come up to our enrollment target. The opportunity is to grow the campus at a time when many of the campuses are being told to turn away eligible students. We need to take advantage of this.

Action: Discuss and understand the spreadsheet so that we are clear on what to expect from this year's recruitment efforts.

3. Topic: Scholarship Policy Proposal

Time: (2:00 – 2:30)

Attachment: Scholarship Policy Proposal

Background: A key part of our enrollment management strategy is how to leverage scholarships and other financial aid to further our enrollment management goals.

Action: Discuss the proposed policy in light of the Enrollment Management Plan

4. Topic: Revised Enrollment Management Plan

Time: (2:30 – 3:30)

5. Attachment: Revised Enrollment Management Plan

Background: We now have a very rough draft, that has not been edited or standardized, to review. It is important to get this document out to campus as soon as possible.

Action: Review the document; come to agreement on how it should be changed and who should oversee writing the collated version.