**NOTES**

**Enrollment Management Working Group**

**November 13, 2012**

**Corbett Conference Room**

**Meeting Time: 1:30 – 3:30**

1. **Announcements/Updates**
2. Scheduling Update – Ken
	1. Ken discussed the process and recommendations with the group
	2. New process must be approved and in place by February for Fall 13/14 registration
3. Update on policies promoting student success/advising – Peg
	1. Reviewed Draft Ideas for Timely Progress to Degree handout
	2. Put together a group to look at “Pathways”
		* Jyoti will form the group to include Steve Hackett and the advising center. Group will submit their status report to the Deans in mid-January and present their final proposal to EMWG at the February 10 meeting.
	3. Put together a group to look at “Block Scheduling”
		* Rick Zechman will form the group to include the registrar’s office, IR, and associate deans. Group will submit their status report to the Deans in mid-January and present their final proposal to EMWG at the February 10 meeting.
4. Financial Aid Processes – Peggy
	1. Added on to agenda
	2. Reviewed Timely Progress to Degree handout
5. **Topic:** Marketing & Communications **/** Brand Strategist
	1. Frank Whitlach Reviewed Brand Approach and Consultation handout
6. **Topic:** Revised Enrollment Management Plan
	1. Not discussed
	2. Taylor will combine the EMP and summary and disseminate to EMWG for final review