**NOTES**

**Enrollment Management Working Group**

**November 13, 2012**

**Corbett Conference Room**

**Meeting Time: 1:30 – 3:30**

1. **Announcements/Updates**
2. Scheduling Update – Ken
   1. Ken discussed the process and recommendations with the group
   2. New process must be approved and in place by February for Fall 13/14 registration
3. Update on policies promoting student success/advising – Peg
   1. Reviewed Draft Ideas for Timely Progress to Degree handout
   2. Put together a group to look at “Pathways”
      * Jyoti will form the group to include Steve Hackett and the advising center. Group will submit their status report to the Deans in mid-January and present their final proposal to EMWG at the February 10 meeting.
   3. Put together a group to look at “Block Scheduling”
      * Rick Zechman will form the group to include the registrar’s office, IR, and associate deans. Group will submit their status report to the Deans in mid-January and present their final proposal to EMWG at the February 10 meeting.
4. Financial Aid Processes – Peggy
   1. Added on to agenda
   2. Reviewed Timely Progress to Degree handout
5. **Topic:** Marketing & Communications **/** Brand Strategist
   1. Frank Whitlach Reviewed Brand Approach and Consultation handout
6. **Topic:** Revised Enrollment Management Plan
   1. Not discussed
   2. Taylor will combine the EMP and summary and disseminate to EMWG for final review