



Graduation Rate Initiative/ Enrollment Management
Bi-Monthly Report
November and December, 2011

Date: December 13, 2011
Campus: Humboldt State University
Team Leader: Robert A. Snyder, Provost

1. What did your team commit to completing during November and December, 2011(What did you promise)?

The Enrollment Management Plan will be completed in draft form and released to various stakeholders for feedback.

Progress will continue on establishing a portal to improve communication with students (and faculty and staff).

Monitor the progress of the new First Year Experience courses.

Analyze retention data from the Office of Institutional Research and adjust retention efforts based on that analysis.

2. What did you do and how will it help?

We were not able to finish a draft of the Enrollment Management Plan although it continues to be developed. The five year plan will identify and hold accountable individuals and groups for progress and tracking in each of the following areas: retention & graduation, recruitment, marketing, financial aid/ scholarship, program planning, international students. Within those broad categories are more focused plans for the various areas. There have been work group reports and recommendation from the sub-groups on Retention and Graduation, Recruitment, Program Planning and Financial Aid/Scholarships. They have all received feedback and are revising their reports. In addition, a component in each sub group for graduate programs has been added and is also in development. At this time there are still two more meeting scheduled for our Enrollment Management Working Group and it is hoped the draft will be finalized for wide distribution early next semester.

The First Year Experience Course has completed its first semester. Based upon what was learned during this first run, a revised version of the 1 unit non-mandatory pilot FYE course will be offered in fall 2012. A concurrent process will develop a 3 unit General Education course that will be required for all freshmen for fall 2013.

The new student portal, which will be implemented in June of 2012, is now in the content development phase, with working groups from many areas of campus crafting the text.

We continue to develop alternative ways of using DARS to give both advisors and students more easily readable information about meeting both GE and major requirements and tracking student progress.

3. What will you accomplish in January and February?

The reports and revisions in the Enrollment Management plan will be completed and the document will be presented to the larger university community for comment.

Continue to develop and test the individual student tracking reports.

Continue development of the student portal.

Begin the process of designing a new first year experience course.

Monitor pedagogic initiatives in selected gateway classes.