Graduation Rate Initiative/ Enrollment Management
Bi-Monthly Report
January and February 2012

Date: February 15, 2012
Campus: Humboldt State University
Team Leader: Robert A. Snyder, Provost

1. What did your team commit to completing during January and February, 2012 (What did you promise)?

The reports and revisions in the Enrollment Management plan will be completed and the document will be presented to the larger university community for comment.

Continue to develop and test the individual student tracking reports.

Continue development of the student portal.

Begin the process of designing a new first year experience course.

Monitor pedagogic initiatives in selected gateway classes.

Analyze retention data from the Office of Institutional Research and adjust retention efforts based on that analysis.

2. What did you do and how will it help?

We completed a draft of the Enrollment Management Plan and distributed it to various campus constituencies. The five year plan will identify and hold accountable individuals and groups for progress and tracking in each of the following areas: RETENTION & GRADUATION, RECRUITMENT, MARKETING, FINANCIAL AID/ SCHOLARSHIP, PROGRAM PLANNING, INTERNATIONAL STUDENTS. Within those broad categories are more focused plans for the various areas. There have been work group reports and recommendation from the sub-groups on Retention and Graduation, Recruitment, Program Planning and Financial Aid/Scholarships.

The First Year Experience Course has completed its first semester. Based upon what was learned during this first run, a revised version of the 1 unit non-mandatory pilot FYE course will be offered in fall 2012. Retention results were disappointing. The design of the course was flawed and the students who were enrolled in the class (all remedial students) was not the appropriate cohort of students based upon the actual composition of students who ended the fall 2011 semester on probation.

The new student portal, which will be implemented in June of 2012 continues to develop content.

We continue to develop alternative ways of using DARS to give both advisors and students more easily readable information about meeting both GE and major requirements and tracking student progress. Some reports can be generated in house to look at student need for particular classes or types of classes. Others will need to be implemented through a new DARS module which cannot be ready until fall 2013.

3. What will you accomplish in March and April?

The Enrollment Management plan will be completed and the document will be finalized after comments from various constituencies are incorporated in the plan as appropriate.

Move forward on comprehensive and uniform advising tools and procedures.

Continue development of the student portal.

Complete the designing a new first year experience course.

Review (at the college and Office of Diversity and Inclusion levels), comment and monitor all departmental Making Excellence Inclusive Plans designed to promote the closing of the achievement gap.

Finalize plans for early alert initiatives for incoming first year students.

Continue to develop online orientation, advising and registration tools for incoming students for fall 2012.