**Enrollment Management Working Group**

August 22, 2011 1:30pm – 3:30pm

CCR

AGENDA

1. Enrollment Update – Scott
2. Timeline for the completion of the Enrollment Management Plan (EMP) & Review Draft EMP sections – All
   1. Retention & Graduation - Jyoti, Jená & Peg
   2. Recruitment- Scott
   3. Marketing- Kristen & Scott
   4. Financial Aid/ Scholarship- Peg, Scott, Kristen & Kim
   5. Program Planning- Bob, Ken & Jená
   6. International
3. When/how/who can take on the “New to Humboldt” focus group project
4. Bi-Monthly Enrollment Management Report - Ken