**Enrollment Management Working Group**

October 31, 2011 1:30pm – 3:30pm

CCR

AGENDA

1. Enrollment Management Plan (EMP) Review

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| EMP Review Timeline  {Review sections via Google Docs} | | |
| **Oct. 31** | **Program Planning** | **Bob, Ken & Jená** |
| Nov. 14 | International | Bob & Rebecca |
| Dec. 12 | Marketing & Communication | Kristen & Scott |
| Jan. 9 | Enrollment Management Plan (EMP) Ready for Distribution | All |

1. Concept proposal for Area E FY Seminar – Jená
   1. Concept Proposal For Area-E\_FY-Seminar – Google Docs
2. The role of graduate programs – Jená
   1. Admissions Trends Across System - Handout
   2. Grad Trends - Handout
   3. Masters Historical Apps – Google Docs
3. Retention Subcommittee Update – Jyoti