**Enrollment Management Working Group**

November 14, 2011

NOTES

* + - 1. Short list of retention strategies – Jyoti
         1. Complete timeline for top 3 strategies to be implemented in next year; and timeline for all retention strategies (next 5 years) to EMWG 12/16
         2. Implement top 3 priorities by Spring ’12 and/or Fall ’13

FYE { Spring ’12 in-need students; Fall ’13 all 1st time freshman}

Advising and mentors/coaches {Fall ‘12}

Student Portal {Fall ‘12}

1. Graduate programs update – Jená
   1. Will bring draft plan to EMWG 12/16
2. EMWG presentation to Provost/Dean’s Council on HOP – Bob
   1. Will add to next Provost Council meeting agenda
3. Enrollment Management Plan (EMP) Review

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| EMP Review Timeline  {Review sections via Google Docs} | | |
| 12/16 | International | Rebecca & Bob |
| 12/19 | Marketing & Communication | Kristen & Scott |
| 01/09 | Enrollment Management Plan (EMP) Ready for Distribution | All |