**Enrollment Management Working Group**

January 9, 2012 1:30pm – 3:30pm

CCR

Notes

1. Enrollment Management Plan (EMP) Draft
   1. Deadline to submit edits/revisions to Taylor – January 18th
      1. Use track changes
      2. Compress Strategies 6-9 from section VIII (Financial Aid) – Peg
      3. Insert Glossary of terms and acronyms
      4. Move tables from section VI (Retention) to appendix – Taylor
      5. Revise section VII (Recruitment) – Taylor
      6. Re-write introduction of section VI (Retention) – Jacque & Radha
      7. Write introduction/goal for section X (Marketing) – Kristen
      8. Write introduction/goal for section XI (International) – Rebecca
         * 1. Move section XI (International) under Recruitment - Taylor
   2. Final review of EMP at EMWG 01/23/12 meeting
   3. Submit EMP to University Senate for University Senate / Exec Committee meeting on 01/31/12
2. Create EMP-Subcommittee
   1. Members:
      1. Bob, Peg, Scott, Jyoti, Jacque, Radha, & Kim
      2. Find Faculty Member from University Senate / Exec Committee – Bob & Eric
      3. Dean - Ken and/or John?
      4. Create listserve & google.docs site – Taylor (done)
   2. Schedule (12:00pm to 2:00pm – CCR):
      * February 6th, 2012
      * March 5th, 2012
      * April 2nd, 2012
      * April 30th, 2012
3. Revised EMWG Schedule (12:00pm to 2:00pm – CCR):

* January 23rd, 2012
* February 20th, 2012
* March 19th, 2012
* April 16th, 2012
* May 14th, 2012 \*(1:30 – 3:30 – CCR)